

MEDIA

KIT A|I

2 0 2 5

The BRAZILIAN
MARKET finds
you here

aditivosingredientes.com



The primary communication platform and showcase for the LATIN AMERICAN INGREDIENTS MARKET for the last 20 years.

The Food and Beverage Industry is the largest in Brazil, representing 10.8% of the GDP and encompassing approximately 40,000 companies. OUR READERS, YOUR CUSTOMERS. We have 55,000 contacts in the most complete and up-to-date mailing list in the sector.

Click and Browse

CHANNELS

A|I MAGAZINE

A|I WEBSITE

A|I EBLAST

A|I NEWS

A|I INSTA

A|I TV

AWARDS

BIS 2025

ONLINE SALES TOOLS

A|I QUOTATION

A|I BUYERS GUIDE

Reference publication in the food and beverage ingredients sector for over 26 years.

Market leader

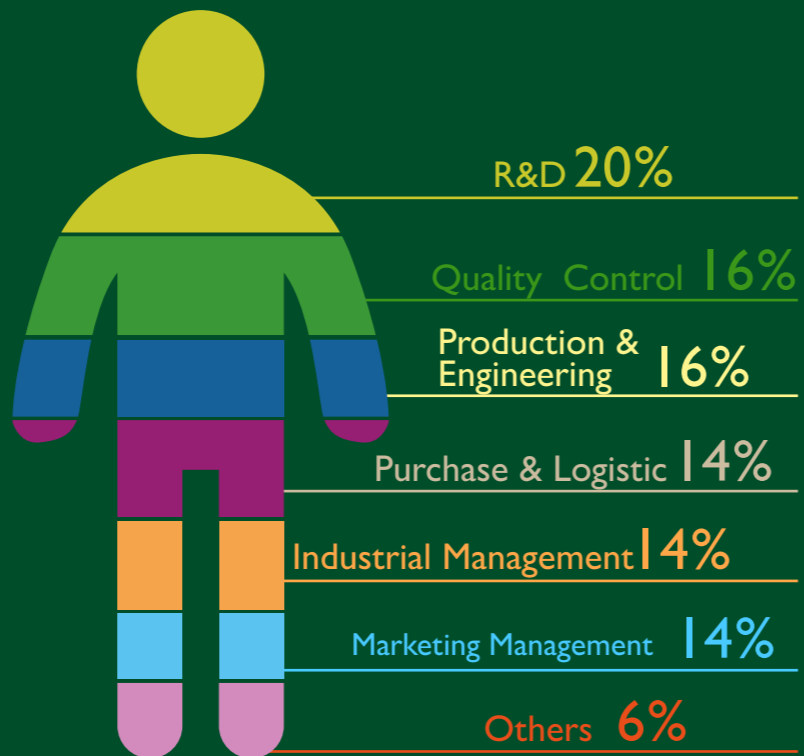
Monthly digital vehicle for decision makers of the sector

Partner of the most renowned events in the market, such as Food Ingredients, Fispal, Anuga, among others

Target Audience



They are decision-makers in their companies.



Date and Prices

| SPECIAL PLACEMENTS | | COMBO* | | DEADLINES | | |
|--------------------|------------|---------------|-----|-------------------|---------|-----------|
| First Cover | US\$ 4.500 | 1 insertion | | Edition | Booking | Materials |
| Second Cover | US\$ 4.000 | 3 insertions | 25% | January | 01/05 | 01/10 |
| Page 3 | US\$ 4.100 | 5 insertions | 30% | February | 02/05 | 02/10 |
| | | 7 insertions | 40% | March | 03/05 | 03/10 |
| | | 10 insertions | 45% | April | 04/05 | 04/10 |
| | | 12 insertions | 50% | May | 05/05 | 05/10 |
| | | | | June | 06/05 | 06/10 |
| | | | | July | 07/05 | 07/10 |
| | | | | August Guide 2025 | 08/05 | 08/10 |
| | | | | September | 09/05 | 09/10 |
| | | | | October | 10/05 | 10/10 |
| | | | | November | 11/05 | 11/10 |
| | | | | December | 12/05 | 12/10 |

*Percentage of discount to the above packages.

Date and Prices

| DOUBLE PAGE 4.96px x 3.307px | | PAGE 2.480px x 3.307px | | 1/2 PAGE 2.480px x 1.654px | | 1/3 HORIZONTAL 2.480px x 1.063px | | 1/3 VERTICAL 827px x 3.307px | | 1/4 PAGE 2.480px x 827px | | 1/6 PAGE 2.480px x 531px | |
|---------------------------------|-----|---------------------------|-----|-------------------------------|-----|-------------------------------------|-----|---------------------------------|-----|-----------------------------|-----|-----------------------------|-----|
| 1 insertion | | 1 insertion | | 1 insertion | | 1 insertion | | 1 insertion | | 1 insertion | | 1 insertion | |
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| 10 insertions | 45% | 10 insertions | 45% | 10 insertions | 45% | 10 insertions | 45% | 10 insertions | 45% | 10 insertions | 45% | 10 insertions | 45% |
| 12 insertions | 50% | 12 insertions | 50% | 12 insertions | 50% | 12 insertions | 50% | 12 insertions | 50% | 12 insertions | 50% | 12 insertions | 50% |

Values listed above the unit prices, valid for the indicated quantity

Your ad in our article

Check our editorial calendar and reserve your strategic positioning to better results!

Box in the article pages

In the pages of the main articles, your company appears in a box. As you read, your highlight in an exclusive space.

| | Measure |
|----------------|-------------------|
| 1/1 page | 2.480px x 3.307px |
| 1/2 page | 2.480px x 1.654px |
| 1/3 horizontal | 2.480px x 1.063px |
| 1/4 page | 2.480px x 827px |
| 1/6 page | 2.480px x 531px |



Branded Content

Your company and your ingredient are our article! You choose the number of pages to present your company innovations, investments, interview, research etc.

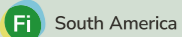

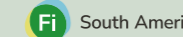
| | Characters* |
|---------|-------------|
| 1 page | 2,550 |
| 2 pages | 5,100 |
| 4 pages | 10,200 |
| 6 pages | 15,300 |

*Characters with space



| | January | February | March Functional Nutraceuticals | April | May | June Functional Nutraceuticals |
|----------------|--|--|---|--|---|---|
| Topics Covered | New Plant-Based Ingredients - Focus on Texture and Flavor | The New Generation of Natural Sweeteners | Fatty Acids in the Health and Wellness Market | The Art of Precision Fermentation - Emerging Techniques and Applications | What are the options for plant-based proteins, besides soy and pea? | The Influence of Colors and Flavors on Healthy Trends |
| Supplement | Bacterial-Origin Food Enzymes - What Role Do They Play in Food Processing? | Healthy Fats in Processed Foods - The Role of Vegetable Oils | Condiments and Spices - Flavor with Health Benefits | Acidulants with Flavoring Function | Food Gums - Differences, Properties, and Applications | Collagen-Enriched Foods - Benefits and Possibilities |
| Event Coverage | Healthy Aging | Corporate Profile | Winners Edition BIS 2025 | Coverage Edition BIS 2025 | Meat Products | Dairy Products |
| | | | Sports Activity | Meat Products | Dairy Products | Vitamins and Minerals |
| | | | | Anufood Brazil | | FISPAL FOOD SERVICE |

Editorial Calendar

| | July | August | September Functional Nutraceuticals | October | November | December Functional Nutraceuticals | |
|----------------|--|------------------|--|--|---|--|-------------------|
| Topics Covered | The Differences Between Sweeteners | 2025 Buyer Guide | The Cognitive Health Market | The Clean Label Era - How Consumers Are Changing the Food Industry? | Challenges and Innovations in Shelf Life Extension | Probiotics and Digestive Health - Cultivating Gut Wellness | |
| | Pre-Mixes - Combinations That Make a Difference | | Whey Proteins - Types, Applications, and Benefits | Clean Label Phosphates - Origin, Applications, and Challenges | Natural and Synthetic Vanillin - Differences and Applications | Holistic Health Applied to Food and Beverages | |
| | | | | | | Special: 2025 FJN Buyer Guide | |
| Supplement | Baking | | | Special: 2025 FISA Stars | Beverages | Ice Cream | Functional Fibers |
| Event Coverage |  South America | |  South America |  South America | | | |



Audience Metrics

+ 80 mil page views per month

+ 40 mil Google searches per month

+ 60 mil unique page views per month

+ 4m40s average visit time



PAY 10 GET 12!

Valid for All Format

Our website, a reference in the food and beverage ingredients sector, with several pages and tools, such as:

1 Horizontal top banner 2.048x330px
Useful area - 980x330px

2 Horizontal rotating banner 120x90px

3 Random vertical banner 120x120px

Opening Pop-Up 700x480px



E-mail Marketing Additives Ingredients is the personalized option for your brand, news and releases to achieve the largest industry. Based on your data, we generate your content with quality assurance. Your news is sent to our entire database with Additives Ingredients as your partner.

55,000 contacts supported by modern shooting platform.

Constantly updated receiver data.



AI Newsletter is an effective tool to spread your business. Here, we go beyond your brand and bring your news in the form of current and modern content - with the new branded content option.

8 editions/month (Tuesdays and Thursdays) - 96 editions/year.

Mailing with more than 55,000 active contacts.

Direct link to the new Online Quote tools and Supplier Guide.



1 Central Banner - 900x330px

2 Company banner - 240x140px

3 Branded Content - 768x394px

Text of 660 visible characters
3,000 characters maximum



1 **Branded Content - 900x225px**

Text of 660 visible characters
Maximum of 3,000 characters

2 **Central Banner - 900x330px**

3 **Company banner - 192x140px**

Stand Out with Your A|I Profile



- 1 Detailed Page of Your Company
- 2 Company Logo (200 x 200px)
- 3 Cover Photo (1000 x 200px)
- 4 Direct Budgets
- 5 Disclosure of BIS Awards
- 6 Related News

- 8 Full Description
- 9 Complete Contact Information
- 7 Complete Portfolio
- 10 Social Media Links

Interactive Box with Quote and Profile

- Access to the most complete database in the industry, with more than 1,100 registered companies.
- Food ingredient suppliers publicize their company and find buyers quickly and simply!
- Highlight your brand in the search engine that connects you to potential buyers.



Highlight box 840x200 pixels

PAY 10 GET 12!

Unlimited access to ingredient quotes and preference in company and product searches.

How to use the

Guia de Fornecedores

Veja a lista de empresas encontradas:

GUIA ONLINE DE FORNECEDORES **1** Fabricantes Distribuidores Ambos

PRODUTO: **BUSCAR**

Empresas **3** NOME DA EMPRESA: **BUSCAR**

2 PRODUTO:

- ACESSULFAME-K
- ACETATO DE ZINCO
- ACETATO ISOBUTIRATO DE SACAROSE (SAIB)
- ÁCIDO ACÉTICO E ACETATOS
- ÁCIDO ADÍPICO E ADIPATOS
- ÁCIDO ALGÍNICO E ALGINATOS
- ÁCIDO ASCÓRBICO (VITAMINA C) E ASCORBATOS
- ÁCIDO BENZÓICO E BENZOATOS
- ÁCIDO BÓRICO

1 Choose the type of supply

2 Select the desired ingredient

3 Search for your favorite supplier

Save time!

Be part of the most innovative and exclusive Ingredient Market Quotation System. Subscribe to the Online Buyer Guide and have unlimited access to customer quotes from all over Brazil. Receive requests from buyers of insums with just one click.

+ from 1,500 registered suppliers

+ from 55,000 potential buyers

Step by Step

Register your company in the Buyer Guide

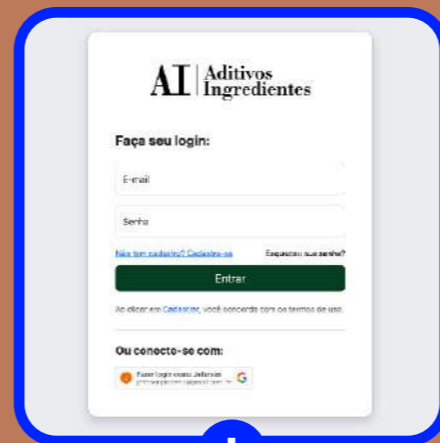
Be a featured subscriber

Create your login and access password

Receive and manage your quotes

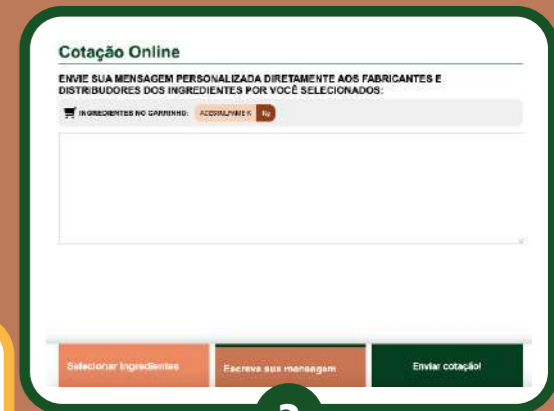
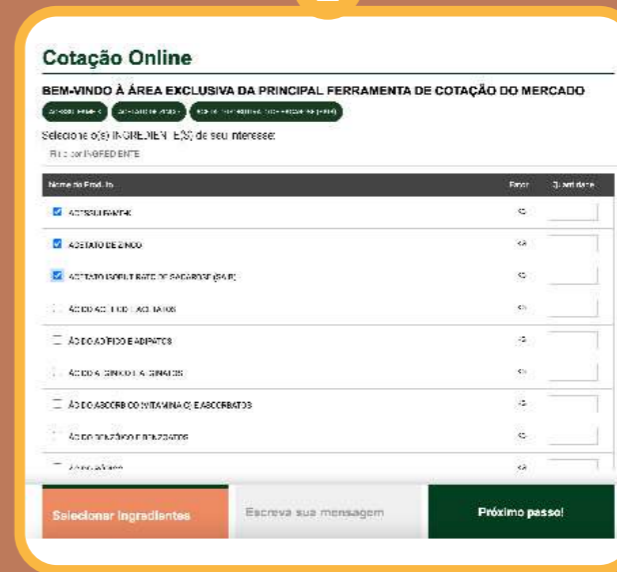
Fast, practical and economical!

How to Use



1
Log in

2
Choose the products and quantities



3
Send your message to the companies

4
Send Your Quotation

Aditivos | Ingredientes is on Instagram with posts that keep its followers updated on the hottest events in the market. Ensure that your brand appears on our profile, increasing your visibility on social media as well.



Stories - 1.080x 1.920px

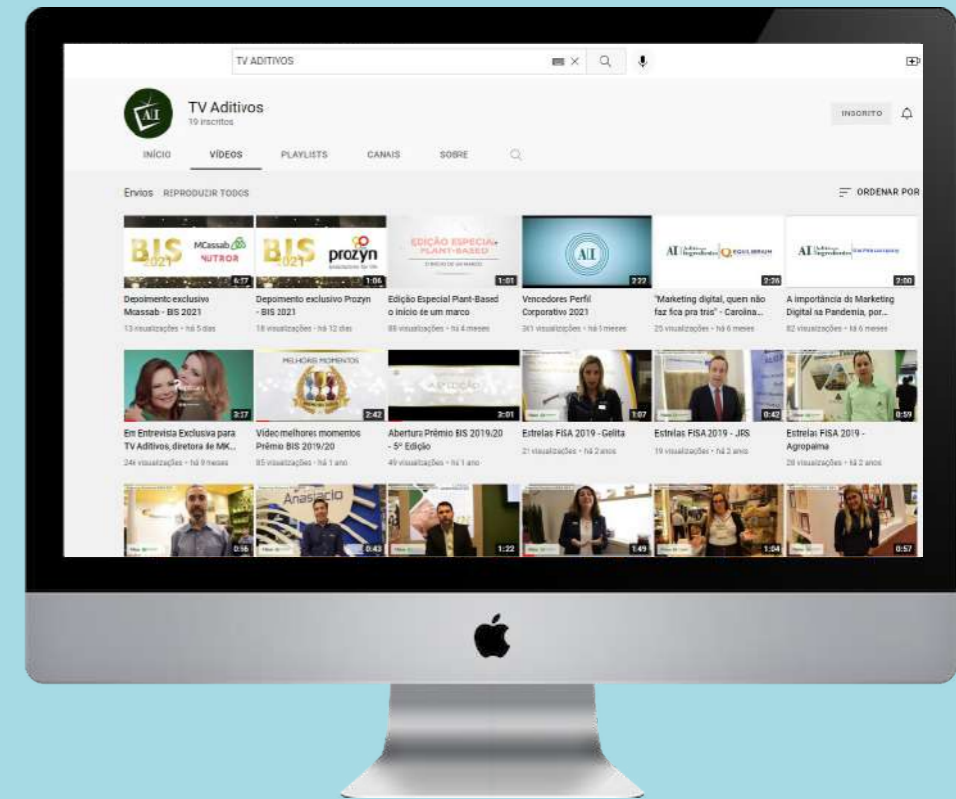
Feed - 1.080 x 1.080px



@aditivosingredientes



A tool that adds to our media mix, TV Aditivos dialogues with the new times. We offer space to you personality present launches and innovations. Don't get left behind and explore this tool.



CATEGORIES

Supplier of the Year

Distributor of the Year

Company of the Year

Executive of the Year

The Best Ingredients Suppliers (BIS) is the most important food and beverage ingredients industry performance recognition in South America.

MEDIA
KIT AI | **BIS**
2025

Win the BIS Award trophy and get its seal stamped next to the company's brand is synonymous of guaranteed quality and performance.

BIS
2025

www.premiobis.com

Partners:





MEDIA KIT A|I

Secure your media
plan with A|I for
2025 under special
conditions

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